### MARCELA GONZÁLEZ RIVAS

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#### **EMPLOYMENT**

### University of Pittsburgh – Pittsburgh, PA

 Assistant Professor, Graduate School of Public and International Affairs, 2012- present

### Cornell University - Ithaca, NY

- Visiting Assistant Professor, Department of City and Regional Planning, 2010-2012
- Postdoctoral Associate, Department of City and Regional Planning, 2008-2010

### Princeton University – Princeton, NJ

 Lecturer, Woodrow Wilson School of Public and International Affairs, 2007-2008

### North Carolina Department of Commerce – Raleigh, NC

 Research Assistant, Policy Research and Strategic Planning Unit, Summer 2003

#### The World Bank - Washington, DC

 Research Assistant, Development Economics Research Group, Infrastructure and Environment Department, 2000-2001

#### **EDUCATION**

### PhD, University of North Carolina, Chapel Hill

- City and Regional Planning, 2007
- Dissertation: "The Implications of Trade Openness for Regional Inequality in Mexico"
- Advisors: Dr. Harvey Goldstein, Dr. Edward Feser and Dr. William A. Darity
- Specializations: Regional economic growth, trade, and inequality

#### **MSc, London School of Economics**

- Development Studies, 1997
- Thesis: "The Political Economy of Structural Adjustment Programs in Mexico after the 1982 Debt Crisis"

### BA, Universidad de las Américas - Mexico City, Mexico

- International Relations (Licenciatura en Relaciones Internacionales),
   1994
- Thesis: "Poverty and Human Rights in Latin America"

## PEER-REVIEWED PUBLICATIONS

- "Analyzing the Potential of Community Water Systems—The Case of AguaClara." With Karim Beers, Mildred Warner and Monroe Weber-Shirk. 2014. Water Policy. Vol. 16: 557-577.
- "Decentralization, Community Participation, and Improvement of Water Access in Mexico." 2014. Community Development. Vol. 45, No. 1: 2-16.
- "Ethnolinguistic Divisions and Access to Clean Water in Mexico." 2014. Latin American Research Review. Vol. 49, No. 2: 129-151.
- "Why Do Indigenous Municipalities in Mexico Have Worse Piped Water Coverage?" 2012. *Development in Practice*. Vol. 22, No. 1: 31-43.
- "Trade Openness, Infrastructure, and the Wellbeing of Mexico's South." 2011. *Mexican Studies*. Vol. 27, No. 2: 407-429.
- "The Effects of Trade Openness on Regional Inequality in Mexico." 2007. *The Annals of Regional Science*. Vol. 41, No. 3: 545-561.

# WORKS IN PROGRESS

- "Planning for Equity in Decentralized Developing Countries." Under review.
- "Resettlement as a Strategy for the Reduction of Disaster Risk and Public Goods Provision." With Martin Larsson. In progress.
- "Deep Sustainability for Water Treatment: A Comparative Evaluation of AguaClara Plants and Package Plants in Honduras." With Michael J. Adelman, Victoria L. Klug and Monroe L. Weber-Shirk. In progress.

# OTHER PUBLICATIONS

- "Review: Uneven Regional Development, The European Union and its New Member States." 2005. Regional Studies. Vol. 39, No. 7: 1006-1007.
- "Pobreza y Derechos Humanos en América Latina." 1995. Revista: Papeles de Población, Universidad Autónoma del Estado de México. No. 9, October-December: 33-52.

# FELLOWSHIPS AND AWARDS

- Curriculum Development Grant, Global Studies Center, University of Pittsburgh, 2014.
- Faculty Research Grant, Center for Latin American Studies, University of Pittsburgh, 2012-2013.
- Course Travel Grant, Latin American Studies Program, Office of the Vice Provost of International Affairs and Department of City and Regional Planning, Cornell University, 2010, 2011.
- Faculty Research Rapid Response Grant, Cornell Population Program, Cornell University, 2010.
- Off-campus Dissertation Research Fellowship, Graduate School of the

- University of North Carolina at Chapel Hill, 2006.
- Field Research Grant Fellowship, Institute for Latin American Studies, University of North Carolina at Chapel Hill, 2004.
- Smith Graduate Research Grant, Graduate School of the University of North Carolina at Chapel Hill, 2004.
- Honorable mention (mención honorífica), "Corruption and Economic Growth in Mexico," Second Annual Contest of Papers on Corruption in Mexico, National Autonomous University of Mexico (UNAM), 2004.
- International Peace Scholarship, International PEO Foundation, 2002-03.
- Graduate School Merit Assistantship, University of North Carolina at Chapel Hill, 2001-2003.
- CONACyT Merit-based Graduate Scholarship, Mexican federal government, 1996.

#### INVITED TALKS

- "Addressing Population Dispersion and Marginalization in Mexico."
   Latin American Social and Public Policy Student Conference, Faculty Speaker, University of Pittsburgh, February 2013.
- "Community Participation and Development: The Case of San Bartolomé Zoogocho, Oaxaca." Annual Meeting of the Bi-national Front of Indigenous Organizations, Los Angeles, CA, August 2011.
- "Ethnic Fractionalization and Water Access in Mexico." Regional Science Seminar, University of Massachusetts, Amherst, April 2010.
- "Ethnic Fractionalization, Discrimination and Water Access in Mexico."
   Annual Conference of the Cornell Population Program, Cornell University, September 2009.
- "Mexico's Regional Inequality in the Context of Trade Openness."
   Seminar at the Center for Latin American and Caribbean Studies,
   Michigan State University, September 2009.
- "Development and Inequality in Latin America." Annual Meeting of the student organization Bridges to Community, Inc., Cornell University, April 2009.
- "Chiapas, the South and Mexico's Regional Inequality in the Context of Trade Openness." Conference on Fifteen Years after the Zapatistas, Center for Latin American Studies, Harvard University, April 2009.

### CONFERENCE PRESENTATIONS

- "Governance Models of Community Water Systems: The Case of AguaClara." Association of European Schools of Planning and Association of Collegiate Schools of Planning Joint Congress. Dublin, Ireland, July 2013.
- "Resettlement as a Strategy of Public Goods Provision in Sparsely

- Populated Areas." Association of Collegiate Schools of Planning. Cincinnati, OH, October 2012.
- "Decentralization, Community Participation and Improvement of Water Access In Mexico." Association of Collegiate Schools of Planning. Salt Lake City, UT, October 2011.
- "Ethno-linguistic Divisions and Inequalities in Access to Clean Water in Mexico." Midwest Political Science Association. Chicago, IL, April 2010.
- "Ethno-linguistic Divisions and Regional Inequality in Mexico."
   Conference on Regional Inequality in Times of Globalization, Center for Latin American Studies, Michigan State University, April 2010.
- "Ethno-linguistic Fractionalization, Discrimination and Water Access in Mexico." Association of Collegiate Schools of Planning. Washington, DC, October 2009.
- "Why Do Indigenous Municipalities Have Worse Water Access in Mexico?" Western Regional Science Association: Napa Valley, CA, February 2009.
- "How Has Trade Affected Economic Sectors in Mexico? A Sub-national Level Analysis." North American Regional Science Council. Brooklyn, NY, November 2008.
- "How Has Trade Affected Industries in Mexico? A Regional Level Analysis." Western Regional Science Association. Newport Beach, CA, February 2007.
- "Regional Inequality in Mexico." Second World Planning Schools Congress. Mexico City, July 2006.
- "The Spatial dimensions of Regional Inequality in Mexico." Southern Regional Science Association. Washington, DC, April 2005.

# PROFESSIONAL SERVICE AND OTHER ACTIVITIES

- Referee, Regional Studies 2009, 2010, 2011; Development in Practice 2013, 2012; Water Policy 2012; Community Development 2014.
- Co-Chair, Track "Cities, Planning and Social Services." Latin American Studies Association Annual Congress, Puerto Rico, May 2015.
- Member, Faculty Advisory Board, GSPIA, University of Pittsburgh, Fall 2014- present.
- Member, Faculty Advisory Board, Center for Latin American Studies, University of Pittsburgh, Fall 2013- present.
- Member, Advisory Board, Center for Latin American Studies online portal (*Panoramas*), University of Pittsburgh, Fall 2013- present.
- Member, Organizing Faculty Committee, GSPIA's Social Equity Conference, University of Pittsburgh, Fall 2013-2014.
- Co-chair, GSPIA's MPA New initiatives committee, University of Pittsburgh, Fall 2012.
- Member, Affirmative Action Committee, GSPIA, Fall 2012-2013.

- Capstone seminar class travel, Yucatan, Mexico, Spring 2014.
- Capstone seminar class travel, Chiapas, Mexico, Spring 2013, Fall 2011, Fall 2010.
- Member, Campus Evaluation Committee, Fulbright Fellowship, Cornell University, Fall 2011.
- Advisor to *DesignConnect* Project, Lansing, NY, Spring 2011.
- Facilitator and Co-Founder, Working Group on Latin America Poverty and Inequality, UNC-Duke Consortium of Latin American Studies, 2005-2007.
- Prior work experience in Mexico's Ministry of Finance, Mexico's Ministry of Foreign Affairs and UNICEF in Mexico.

### RESEARCH SUPERVISED

### Master's Thesis at University of Pittsburgh

 Andrew R. Reed (Member of Committee). Master of International Development, Spring 2013.

### Master's Theses at Cornell University

- Uchita Vaid (Member of Committee). Master of Design and Environmental Analysis, Spring 2013.
- Karim Beers (Member of Committee). Master of City and Regional Planning, Spring 2012.
- Megan Witwer (Member of Committee). Master of City and Regional Planning, Spring 2012.
- Courtney Shum (Chair of Committee). Master of City and Regional Planning, Spring 2011.
- Karla De León (Member of Committee). Master of City and Regional Planning, Spring 2011.

# GRADUATE COURSES TAUGHT

### At University of Pittsburgh, Graduate School of Public and International Affairs:

- PIA 2125 City and Region: Theory and Practice
- PIA 2096 Capstone Course: Policy and Planning in Developing Countries
- PIA 2707 Urbanization and Sustainable Development in an International Context

### At Cornell University:

- CRP 6700 Regional Planning and Development in Developing Nations
- CRP 5076 Workshop Seminar Project Planning in Developing Countries
- CRP 6720 International Institutions
- CRP 8300 Regional Science Seminar

### At Princeton University:

- WWS 591d Immigrant Integration Policy Workshop
- WWS 333 Claims and Evidence in Policy Research

At the University of North Carolina, Chapel Hill:

- PLAN 46 Introduction to Urban Planning
- INTS 210 Global Issues, Lead Spanish LAC Section

### PROFESSIONAL ASSOCIATIONS MEMBERSHIP

- Urban Affairs Association
- American Collegiate Schools of Planning
- Western Regional Science Association
- North American Regional Science Association
- Latin American Studies Association

Date: August 29,

2014